

Condominium Marketing in a VRBO world!

The Challenge

VRBO

- Rapidly changing web based advertising medium.
- VRBO buyers shop on VRBO until they find what they want. They will ultimately buy from a VRBO renter.
- Vehicle for owners and third party rental companies to rent units NOT under management company control.
- High friction—pits primary management companies against individual owners within complex.
- Units are rented by actual unit # - creates hard block. No flexibility on room moves. Hurts occupancy.



The Solution

If you are responsible for condominium vacation rentals, you already know how much the VRBO phenomenon has splintered the market. Our company specializes in making VRBO work for all parties. We offer programs designed to be win-win situations for both owners and management companies.

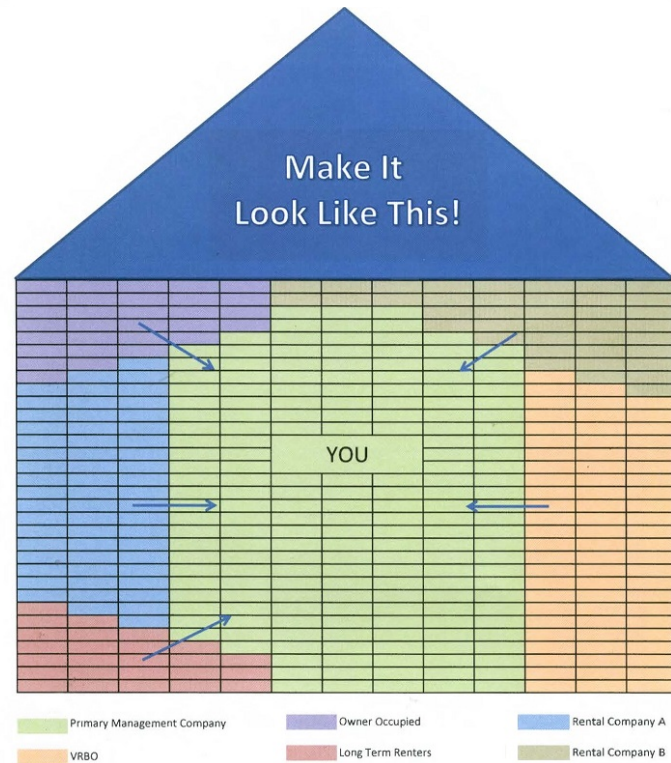
[Ambassador Club](#)

A sales program for condominium resorts

[AEI-Direct](#)

A program to maximize benefits from VRBO.

Our programs are designed for operations both large and small. Many can be implemented with minimal upfront cost. If you are interested in penetrating the VRBO segment of the market you should be talking with us.



Make VRBO Work For You!

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